

With digital transformation, automation, and artificial intelligence (AI) shaping the future, organizations need professionals adept at navigating the ever-changing landscape.

Our Master of Business and Technology (MBT) program is designed to go beyond the traditional boundaries of business education, providing a holistic understanding of the business-technology nexus. You'll master technical skills aligned with emerging technological trends and develop the capacity to assess the viability, feasibility and desirability of business models. You'll know how to optimize existing models and ideate new ones.

The MBT prepares you to leverage emerging technologies and conceptualize yet-to-exist innovations while evaluating their ethical, social and economic implications. You'll hone your professional skills in leadership, change management and project management. You'll elevate your strategic decision-making, ethical and regulatory discernment and global business competence.

Set in a vibrant ecosystem for tech innovation, the Mitch Daniels School of Business' MBT program provides an interdisciplinary curriculum and experience tackling today's technologies and tomorrow's possibilities.

| DEGREE EARNED | LENGTH | FORMAT | FEES | |
|-----------------------------------|-------------------------------------|---|------------------------------------|-----------------|
| Master of Business and Technology | 9* or 12 months beginning in August | Full-time, In-residence 27 Credit hours* | View Current Rates | STEM Designated |

*See bulleted list below

PROGRAM HIGHLIGHTS

\$122.8k

ESTIMATED
MEDIAN
STARTING
SALARY*

24%

SALARY GROWTH
SINCE SEPTEMBER
2021*

#4

IN THE U.S. FOR PATENTS
TOP 10 FOR 3 YEARS RUNNING
*U.S. Patent and Trademark Office,
2022*

#16

WORLD'S MOST
INNOVATIVE COMPANIES
Fast Company, 2023

*Data provided by Lightcast September 2021-September 2023

- *Reduce time to degree -Purdue engineering students who complete an ENG 500 level or above course can waive up to 9 credit hours of MBT electives
- Expedite admissions available to Purdue engineering undergrads with at least a 3.3 GPA
- Specialize in AI Innovations, Robotics and Automation, Computational Finance, Technology Commercialization or build your own set of electives that align with your career aspirations
- Build on your granular expertise of engineering principles and theory to gain a broader understanding of the economic, ethical, regulatory and social implications of emerging technologies
- Become an adept decision-maker with the ability to predict challenges and opportunities advanced technology may bring
- Evolve into an agile leader prepared with the business acumen and analytical skills to adapt to technologies not yet invented

MORE INFORMATION

Graduate Programs Office | 765.494.0773 | businessgrad@purdue.edu
purdue.university/mbt-facts



ANTICIPATED EMPLOYMENT PROFILE

ESTIMATED MEDIAN SALARY

\$122,800

TOP HIRING EMPLOYERS

Deloitte
Elevance Health
Amazon
Citigroup
Humana
Northrop Grumman
Capital One
Boeing
PricewaterhouseCoopers
Raytheon Technologies
Lumen Technologies
General Motors
Ernst & Young
Johnson & Johnson
Visa

TOP OPEN POSITIONS

Project Managers
Product Managers/Owners
IT Project Managers
Directors/Managers of Product
Business Systems Analyst/
Engineers
Cybersecurity Analysts/
Engineers
Technical Project Managers
Digital Product Managers
Directors/Managers of
Information Technology
Systems Analysts/Engineers

**Data provided by Lightcast September
2021-September 2023*



Learning what and how to
monetize technology is going
to the separator in the digital
economy.

MOHAMMAD RAHMAN

PROFESSOR OF MANAGEMENT
DANIELS SCHOOL CHAIR IN MANAGEMENT

MASTER OF BUSINESS PROGRAMS

BUSINESS AND TECHNOLOGY

CURRICULUM

MBT vs. MBA - What's the difference?

While an MBA trains for competency across general management domains, the MBT has evolved to address the current era where every company is a tech company. Technology is no longer just a tool for managing operations and resourcing, but a catalyst for opportunity and a key expectation in delivering the consumer experience.

[Explore the Curricular Differences Side-by-Side](#)

Master Technology Commercialization

The MBT offers a unique capstone experience to Purdue students who completed ME 463 as an undergrad. Capitalizing on [one of the four concentrations - technology commercialization](#) - MBT students will have the opportunity to transform their ideas or prototypes from the senior design course into marketable products or services.

[Read our recent blog: What does commercialization mean?](#)

[Watch](#) the webinar with Purdue Innovates

WEBINAR

**CONCEPT TO
COMMERCIALIZATION:**

BRINGING INNOVATIONS TO MARKET WITH PURDUE

Brooke Beier

+

Mohammad Rahman