

9-10 CREDIT CERTIFICATE

SPRINGER ENGINEERING

BUSINESS EXPERIENCE



WHY THIS CERTIFICATE

Lead earlier.

Engineering graduates are being trusted with real responsibility sooner than ever. This certificate gives you the judgment and frameworks to be ready — before you need them.

Bridge two worlds.

Learn how engineering decisions translate into financial, strategic and organizational impact. Speak the language of every executive you'll work with.

Practice, not theory.

Every experience is applied — cases, competitions, executive forums and practicums. You don't read about decisions. You make them, defend them and own the outcomes.

WHAT YOU'LL BUILD

Financial Fluency

Read statements, evaluate tradeoffs and build a business case from scratch

Business Case

Build and defend business cases tied to engineering and innovation decisions

Executive Communication

Translate technical work into the language every decision-maker understands

Leadership Under Pressure

Compete in real, team-based challenges with real stakes and real deadlines

Applied Judgment

Consult, build, pitch or launch in projects you own end-to-end

A Career Artifact

A leadership portfolio that demonstrates your growth in every interview

THE CURRICULUM

SIX EXPERIENCES, YOUR PATH

Springer Executive Forum
Required • 2 credits

Business Foundational Logic
Choose one • 2 credits

Communicating & Leading
Choose one • 2-3 credits

Making the Business Case
Choose one • 3 credits

Competitions & Challenges
Choose one • 0 credits

Leadership Portfolio
Required • 0 credits

OPEN TO ALL PURDUE ENGINEERING UNDERGRADUATES

Complements any engineering major.
No prior business background required.

ENABLED BY THE CHARLES E. AND LOUISE W. SPRINGER ENDOWMENT



SCAN THE QR CODE TO LEARN MORE
QUESTIONS? CONTACT PROFESSOR KOSTAS GRIGORIOU, DIRECTOR
OF THE SPRINGER BUSINESS INITIATIVE AT [KOSTASG@PURDUE.EDU](mailto:kostasg@purdue.edu)


PURDUE
UNIVERSITY

College of Engineering